

## DEVELOPMENT TEAM



**LUTALO SANIFU** | Economic Development Coordinator

Lutalo, who joined Jefferson East, Inc. in June of 2018 as JEI's Economic Development Coordinator serves as the Economic Development and Civic Engagement Manager of JEI's for profit development company, East Jefferson Development Corporation (EJDevCo). Mr. Sanifu brings commercial real estate experience and has supported JEI's economic development arm over the last year with such tasks as financial analysis, development and feasibility studies, project management, real estate development, economic incentives and providing support for EJDevCo's growing pipeline of more than \$100 million in real estate development activities.

Mr. Sanifu has a very diverse background spanning across Higher Education, Music, Design, Real Estate Documentation, Community Engagement, Appraisal Analysis and Urban Planning. Being able to draw from a diverse educational background, he has been able to involve himself in many collaborative endeavors and partnerships that have advanced communities and enhanced socioeconomic climates. Some of his successes have come in neighborhood planning for ministries and non-profits, as well as providing educational opportunities for underprivileged youth.

Mr. Sanifu supports community engagement with EJDevCo through his current role by holding monthly community meetings for the East Jefferson Master Planning Initiative. Lutalo has a work history that includes nonprofit work with the Downtown Detroit Partnership (DDP), where he worked to help administer comprehensive planning strategies with a collective vision that encourages downtown growth and development. and working with small teams on projects like the Detroit

Esplanade, and Gratiot Randolph Intersection Improvement where his knowledge in community engagement was critical. He volunteers time with his church, the Shrines of the Black Madonna, to help develop neighborhood strategies for the coming Livernois and Linwood community projects.

His mapping background includes working with DDP, Rock Ventures and the National Business League where he did thousands of land use surveys and created maps to show data like vacancy rates, business concentrations, historical landmarks, and contiguous available space. Prior to working in these spaces Lutalo's work experience is directly tied to land use with more than eight years at the Wayne County Register of Deeds office and six years at Amrock where he advanced into management (in the Recording Department and Appraisal Division).

### EDUCATION

Masters of Urban & Regional Planning  
University of Michigan - Ann Arbor

Bachelor of Arts Urban Studies  
Morehouse College

### LICENSES & CERTIFICATIONS

Licensed Appraiser

### PROFESSIONAL MEMBERSHIPS

Planning for Inclusion Initiative (Pi2)  
American Planning Association (APA)  
Michigan Planning Association (MPA)  
Urban Planning Student Association (UPSA)  
Black Slate Inc.  
Osakwe Ndegwa Jahi Scholarship: Scholarship Committee Member, Co-founder  
Urban Land Institute (ULI)  
Michigan Transportation Student Organization (MITSO)  
National Organization of Minority Architects  
Students of Color of Rackham (SCOR)

### LANGUAGES

Swahili

### HIGHLIGHTED PROJECT EXPERIENCE

Brownfield/TIF District Implementation  
Detroit, MI

Jefferson Chalmers Mainstreet Master Plan  
Detroit, MI

### PROFESSIONAL EXPERIENCE

Jefferson East Inc. | East Jefferson Development Corporation  
Detroit, MI  
Economic Development Coordinator  
June 2018 - Present

Title Source (now Amrock), Quality Team  
Detroit, MI | Atlanta Georgia  
Quality Assurance Specialist  
Aug 2010 - Sept 2017

Michigan Black Chamber of Commerce (now National Business League)  
Detroit, MI  
Data Specialist Intern  
Jan 2017 - May 2017

Downtown Detroit Partnership | Rock Ventures  
Detroit, MI  
Planning Team Intern  
May 2016 - Aug 2016

TSI Appraisals  
Detroit, MI  
Team Leader  
Mar 2013 - Jan 2014

Title Source (now Amrock), Capture Team  
Detroit, MI  
Team Captain  
Jun 2012 - Jan 2013

Wayne County Register of Deeds  
Detroit, MI  
Clerical Specialist  
Dec 2002 - Aug 2010

### HONORS & AWARDS

2017 Rackham Fellowship Award  
2018 Humanity in Action Fellowship Award

### SKILLS & PROFICIENCIES

**GIS** | ArcGIS, Loveland, Google Earth, Carto, ArcGIS Online, Fulcrum, KML, Map Point  
**Database & Analysis** | MS Access, SPSS, Social Explorer, FactFinder, Onthemap  
**Other Software** | Apple OS, Microsoft Windows, MS Office, ATLAS, AMP  
**Adobe Creative Suite** | Photoshop, Illustrator, and InDesign  
SketchUp  
Autodesk Infracore  
A2  
Simplifile  
Indecomm Global Service  
Data Tree  
AS400  
SharePoint  
Blackboard  
Tigernet  
Moodle  
social media platforms and other web technologies