

DEVELOPMENT TEAM



AMANDA HARDY | Real Estate Coordinator

Amanda Hardy is an aspiring architect-turned-real estate developer passionate about the rehabilitation and preservation of Detroit and wants to be immersed in Detroit’s transformation. She joined the Jefferson East, Inc. team in June 2018 as the Real Estate Coordinator.

With a background in business administration, design and sales, Ms. Hardy makes sure the development arm of JEI, East Jefferson development Corporation, stays on track with its real estate operations. Through the combination of her experience, she provides pre-development support for small to large-scale residential and commercial revitalization projects through managing property acquisitions, handling due diligence items, and aiding in the submission to secure financing for obtaining pre-development loans and financing, grants, including CDBG façade, HOME funds, and MSHDA grants as well as other incentives. Ms. Hardy, also, provides small business support through the JEI and Tech Town SWOT City partnership and the Detroit Economic Growth Corporation. She creates graphic content to submit to funders and stakeholders, works on building designs and coordinate community engagement around the master plan of corridors.

Amanda received an Associates in Business Administration and currently in the process of obtaining a Bachelor’s degree in Business Management from Eastern Michigan University with the hopes of going on to obtain a Masters of Urban Planning from the University of Michigan-Ann Arbor.

EDUCATION

Associate of Business Administration ,
Oakland Community College

HIGHLIGHTED PROJECT EXPERIENCE

Kresge Building
Mixed- Use Retail
Detroit, MI

Jefferson-Chalmers Mainstreet Master Plan
Detroit, MI

PROFESSIONAL EXPERIENCE

Jefferson East Inc. | East Jefferson Development Corporation
Detroit, MI
Real Estate Development Coordinator
June 2018 - Present

ROSSETTI
Detroit, MI
Administrative Assistant
Jan 2017 - June 2018

American Income Life
Troy, MI
Insurance Agent
Oct 2015 – Jan 2017

Greenlancer
Detroit, MI
Production Manager
Oct 2013 – Oct 2015

SKILLS & PROFICIENCIES

Architectural Design Software | AutoCAD, Revit, Sketch Up

Adobe Creative Suites | Illustrator, Photoshop, InDesign, Premiere, Acrobat

Microsoft Suites | Word, Access, Powerpoint, Outlook, Excel

GIS | Loveland, Google Earth

Other Software | Apple OS, Bluebeam, Newforma, Handrendering

Project Feasibility Analysis | Project Underwriting
Financial Modeling | Market Analysis

Development Budgets

Property Management

Marketing

Community Engagement